

# DENISE MEDVE

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## PRINT PRODUCTION | CREATIVE OPERATIONS | PHOTOGRAPHY

**Cross-functional creative with production, photography, and AI-driven workflow expertise**

### SUMMARY

Cross-functional creative with deep experience in print production, photography, and high-volume asset workflows. Manages complex projects from concept through delivery, translating business needs into efficient production systems. Combines design, execution, and AI-assisted tools to streamline workflows and scale production output.

### CORE AND TECHNICAL SKILLS

- Print production and prepress | Catalog and marketing production
- Product photography and retouching | Ecommerce imagery (Amazon, Wayfair, QVC)
- Workflow design and process optimization | File preparation, QA, and asset management
- Adobe Creative Suite (InDesign, Photoshop, Illustrator, Bridge)
- AI-assisted production and automation (JavaScript, structured prompts)
- Cross-functional collaboration and vendor coordination

### RELEVANT PROFESSIONAL EXPERIENCE

#### Senior Graphic Designer / Photo Studio Manager

Regency International | Oct 2018–Sept 2024

- Managed high-volume production workflow for product photography and print/digital assets
- Directed studio operations including shoot planning, styling, and post-production
- Produced ecommerce imagery for Amazon, Wayfair, Kirklands, and QVC
- Designed catalogs, packaging, and marketing materials
- Built efficient workflows for file handling, naming, and delivery

#### Senior Graphic Designer / Art Director / Design Manager

JR Cigar / Cigar Magazine | Nov 2003–Feb 2015

- Led design and production of high-volume print catalogs and magazine assets
- Oversaw layout systems, photography, retouching, and prepress
- Created templates and production systems to improve efficiency

#### Senior Graphic Designer & Production Specialist

Thorlabs, 20/20 Business Solutions, Dana Classic Fragrances, Wyndham Worldwide and Reeves International | 2015–2018 | 2024–2025

- Executed high-volume visual production across print, digital, and ecommerce
- Produced and retouched product photography for commercial use
- Designed and delivered marketing materials, packaging, and digital assets
- Managed asset workflows, QA, and delivery across teams
- Used AI-assisted tools to streamline production and improve efficiency

#### Founder and Photographer

Penguinmoonstudios

- Commercial product photography for ecommerce and social media

#### Board Member and Creative Contributor

Pioneer Productions

- Supports marketing, design, and photography for nonprofit theatre productions

### EDUCATION

Pratt Institute | BFA, Communications Design